

ARUP

REGIONAL PUBLIC BIKE SCHEME

Delivery of the Coca-Cola Zero Public Bike Share Scheme

- simultaneously
- at more than 70 sites
- in three different cities
- with different sub-contractors, services and utilities providers, local businesses, residents and other stakeholders

PROJECT OF THE YEAR

FINALIST 2015



CONTRIBUTION TO SOCIETY

- ENVIRONMENTAL BENEFITS
 - reduced CO₂ emissions and traffic noise
- BETTER MOBILITY AROUND CITIES
 - to work, shops, services and entertainment
- HEALTH BENEFITS
 - Increased air quality and Increased fitness levels

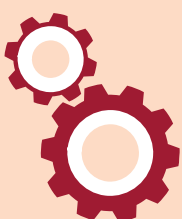
CONTRIBUTION TO THE ECONOMY

*High quality
infrastructure*

■ AND ■

*Direct
employment*

INNOVATION



BIKES UTILISE A
CONTINUOUSLY
VARIABLE
TRANSMISSION
(CVT)



REAL-TIME
OCCUPANCY DATA
FOR EACH BOLLARD
AND DOCKING
STATION



REAL TIME INFO
AVAILABLE ON
WEBSITE AND
SMARTPHONE
APPS

30,000km

cycled to date between all three cities